



modern hippie  
mag

Video  
Sponsor  
Packages



**Modern Hippie Mag** is an online resource dedicated to promoting hip, healthy conscious living and environmental sustainability. Through compelling videos, in-depth articles, and informative podcasts, Modern Hippie Mag educates and engages conscious consumers on the benefits of healthy and eco-friendly alternatives in fashion, beauty, food, media, technology, and more.

Founded in 2009, we have fast become a favorite among those seeking a greener future and although based in Sarasota, Florida, Modern Hippie Mag has a far reaching, international world-wide web audience.

Video content is one of the fastest growing internet mediums with the potential to reach millions of viewers.

Modern Hippie Mag video profiles will highlight the eco-conscious aspects of your businesses and what positive impacts they have on the environment and your community. Videos are then uploaded to YouTube, Facebook, Vimeo, MySpace, The Green Girls Network, and Modern Hippie Mag for greatest visibility.

## I. **Video/Podcast Sponsorships**

Your ready-made video or podcast commercial will be featured at the top and/or end of our media features.

### A. Video

Commercials:

	<u>Monthly Ad Rate</u>
• 15 sec	\$150
• 30 sec	\$200

### B. Podcast (featured on iTunes) \$50

Includes:

- 160 x 80 ad in featured post
- 3-5 sec voiceover commercial

## II. Video Commercials

Don't have a ready-made video? Let us promote you, your business, product or service via video!

Includes:

- Production and editing
- Digital copy of the finished video files to use in your marketing strategies

- A. 15 sec \$300
- B. 30 sec \$400
- C. 1-2 min \$450

*Pricing contingent upon production needs. Does not include travel and expenses beyond 250 miles of Sarasota, FL.*

*All pricing subject to change without notice.*

For additional info:

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*updated 08/09/10*